




2023第四届上海国际 计量测试技术与设备博览会

The 4th Shanghai International Metrology Measurement
Technology and Equipment Exhibition 2023

 2023年05月17-19日
May 17-19, 2023

 上海世博展览馆 - 中国
Shanghai World Expo Exhibition & Convention Center

主办单位

Hosted by



中国计量科学研究院
National Institute of Metrology, China

承办单位 | Organized by



上海高登商业展览有限公司
Shanghai Golden Commercial Exhibition Co., Ltd.



[微信公众平台]

www.metrologyexpo.com.cn

中国计量行业
品牌盛会

聚焦高质量发展成果 打造计量测试领域专业盛会

Create a professional event in the field of measurement and testing

展会前言 | INTRODUCTION

计量是实现单位统一、保证量值准确可靠的活动，是科技创新、产业发展、国防建设、民生保障的重要基础，是构建一体化国家战略体系和能力的重要支撑。为贯彻落实《中华人民共和国国民经济和社会发展第十四个五年规划和2035年远景目标纲要》，进一步夯实计量基础，提升计量能力和水平，全面开启计量事业发展新征程，推动经济社会高质量发展。上海计量博览会的组织单位以实际行动主动担当通过展览和论坛相结合的方式，搭建计量产业供需信息平台，促进国内外计量测试技术沟通交流，繁荣计量测试技术和产品市场。上海计量博览会依托强大的中国消费需求，通过产品展示、技术交流和贸易洽谈等形式紧密结合在上海打造国际计量测试行业采购盛会，充分发挥计量在国家科技、经济和社会发展中的引领作用，推进国家计量测试行业高质量发展。

The measurement is to realize the unity of the unit and the accurate and reliable measure. It is not only an important foundation for scientific and technological innovation, industrial development, national defense construction and people's livelihood security, but also an important support for building an integrated national strategic system and capability. In order to implement "the 14th Five-Year Plan for National Economic and Social Development and Vision 2035 of the People's Republic of China", further consolidate the foundation for measurement technology, enhance the measurement capacity and level, fully open a new journey in the development of measurement, and push forward high-quality economic and social development, the organizer of Shanghai metrology Expo hopes to provide a platform to strengthen the information communication and exchange between supply and demand sides, promote the exchange of measurement and testing technology at home and abroad, and prosper the measurement and testing technology and production market in the form of exhibition and forums. Relying on the strong demand of China's consumer market, the Expo will build an international metrology and testing industry event in Shanghai and China through product exhibition, technical exchange and trade negotiation. Meanwhile, the Expo make efforts to give full play to the leading role of metrology in national science and technology, economic and social development, and stimulate rapid development of the national measurement and testing industry.





汇聚行业知名品牌企业 推动行业健康有序发展

Gathering well-known brand enterprises in the measurement industry

展会概括 EXHIBITION SUMMARY

在中国计量协会、中国计量测试学会、北京计量协会及中国计量科学研究院、上海市计量测试技术研究院等行业协会与计量机构单位共同关心与支持下，上海计量博览会作为中国计量人最盛大的活动交流平台已成功举办过数届，累计展出面积超过四万平方米，共吸引来自国内外数千家计量检测机构、计量器具企业、相关单位前来参展以及数万名专业观众亲临现场参会。同时，博览会在举办过程中也受到国内外计量专业研究单位、计量技术应用单位、政府计量主管部门以及国际法制计量组织、部分国家计量管理部门、国外计量技术机构以及全球知名计量测试仪器仪表生产企业等众多国内外组织、专家和学者的广泛关注。上海计量博览会的成功举办反映了计量作为国之利器必定会受到业内外各方的广泛关注，也反映出计量测试行业的发展日新月异，有极大的行业探讨价值，从侧面也肯定了本次盛会能够给予这样一个专业的交流平台的必要性与重要性。

China (Shanghai) International Metrology and Testing Technology and Equipment Expo, jointly supported by China Metrology Association, China Society for Metrology and Testing, Beijing Metrology Association, National Institute of Metrology, China and Shanghai Institute of Measurement and Testing Technology together with metrology institutions, has been successfully held for several times as the grandest event in the field of measurement and testing. With a cumulative exhibition area of more than 40,000 square meters, the Expo attracted thousands of measurement and testing institutions at home and abroad, measuring instruments enterprises and related institutions, as well as tens of thousands of professional visitors to attend the expo for visiting and purchasing. Furthermore, the Expo has received the support and attention from domestic and foreign professional metrology research institutions, measurement technology application institutions, government departments in charge of measurement and international legal metrology organizations, some national metrology management departments, foreign measurement technology institutions and the leading measurement and testing instrumentation manufacturers and other organizations all over the world, as well as experts and scholars. The success of the Shanghai Metrology Expo not only reflects the measurement as a national weapon will certainly attract wide attention from people from all walks of life, but also shows the rapid development of the measurement and testing industry, which will be a great value of industry discussion, and highlight the necessity and importance of the Expo as an exchange platform for the metrology industry.

数据预估 Exhibition Data

17000+
展出面积
Exhibition area

380+
参展企业
Exhibitors

12+
高峰论坛
forum

30000+
专业观众
Audience

CMTE
CHINA

2023



5·20 齐聚上海 共商中国计量发展大计

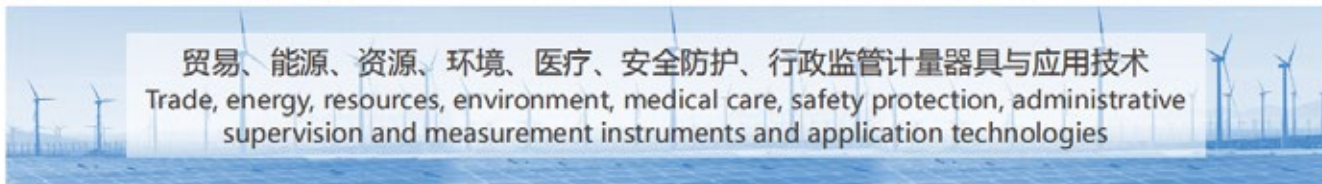
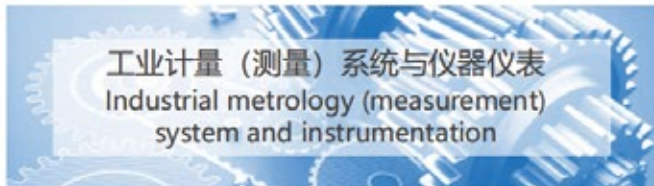
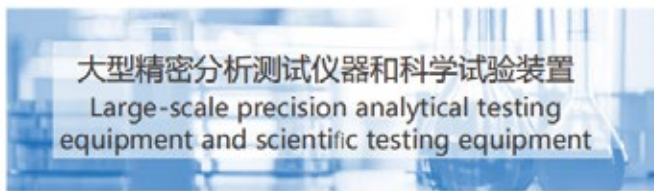
Discuss China's measurement development plan

新的机遇 NEW OPPORTUNITIES

为更好帮助国内外计量测试技术和设备企业开辟市场提供有效途径，促进供需双方的信息沟通，繁荣计量测试技术和产品市场。在上级主管部门指导下，由中国计量科学研究院主办，上海高登商业展览有限公司承办的“2023 第四届中国（上海）国际计量测试技术与设备博览会”定于2023年05月17日-19日在上海世博展览馆·浦东继续召开。届时，将有来自世界各地的国家级、省级重点实验室、研究所、能源公共事业单位、水司及水务集团、燃气集团、国家电网、石油、化工、钢铁、环境、水利、医疗、工业等专业人士在5.20来临之际齐聚上海共商中国计量发展大计。

To better help the measurement and testing technology and equipment enterprises to open up the market to provide an effective way to promote the information communication between the supply and demand sides, prosperity of the measurement and testing technology and product market. On the eve of the 4th China (Shanghai) International Metrology Test Technology and Equipment Expo 2023, jointly hosted by National Institute of Metrology, China, China Metrology Association together with Shanghai Metrology Association and organized by Shanghai Golden Commercial Exhibition Co., Ltd., will be held in Shanghai World Expo Exhibition Hall from May 17-19, 2023. From all over the world at that time, representatives from the national and provincial key laboratories and research institutes, laboratories, key energy utilities, water and water group, gas group, state grid, petroleum, chemical, steel, environment, water conservancy, medical and industry, will gather in Shanghai to discuss China's metrology development on 5.20 World Metrology Day.

展品范围 MAJOR EXHIBITS





展览+论坛 打造计量测试领域全方位交流展示平台

Create an all-round exchange and display platform

同期论坛 CONTEMPORANEOUS FORUM

进一步发挥计量在国家科技、经济和社会发展中的引领作用，推进国家计量测试行业高质量发展。博览会期间还将国际计量测试发展论坛、国际物联网表具发展前瞻论坛（水、电、气专场）、国家商用飞机产业计量测试论坛、国际智能制造与计量创新论坛、全国工业产业计量工作座谈会及全国计量院长高峰论坛和各计量领域的专题论坛等活动，本届展会希望通过多场论坛活动联动形式聚焦计量检测行业，以展品覆盖面广进一步扩大计量检测空间，让行业内更多企业和买家通过展会与参展商的零距离接触，以增进供需双方的友谊和合作。

In order to give full play to the leading role of metrology in national science and technology, economic and social development, and stimulate rapid development of the national measurement and testing industry, there are a series of activities such as the International Metrology and Testing Development Forum, International Internet of Things Meter Development Prospect Forum (water, electricity and gas), National Commercial Aircraft Industry Measurement and Testing Forum, International Intelligent Manufacturing and Measurement Innovation Forum, National Industrial Metrology Work Forum, National Metrology Dean's Summit Forum and Various Forum and other activities in the field of metrology to be held during the exhibition. The Expo hopes to focus on the measurement and testing industry by means of multiple forums and activities, further expand the measurement and testing space with wide exhibition coverage, and assist more enterprises and buyers in the industry directly contact with exhibitors through the Expo, so as to enhance the friendship and cooperation between supply and demand sides.



目标观众 TARGET AUDIENCES

本届博览会将全力邀请国家级、省级重点科研院所、各省市计量院、计量所、计量检测机构、第三方检测机构、认证中心、实验室等的院士、学者和专家以及管理和技术人员；还将邀请国内外的能源公共事业单位、水司及水务集团、燃气集团、国家电网、石油、化工、钢铁、环境、水利、医疗、工业、农业、采矿业、消费品制造业(包括纺织、服装、日用品等)、建筑业、能源和燃料、水电生产和供应业、化学工业、电子电器行业、汽车业、食品行业、咨询服务业、零售业、科学研究、技术服务业、公共设施管理、卫生管理等行业的计量技术机构、科研院所、大专院校和企业代表。

Academicians, scholars, experts, management and technical personnel from national and provincial key research institutes, provincial and municipal metrological institutes, measurement institutes, measurement and testing institutions, third-party testing institutions, certification centers, laboratories, etc. will also be invited; domestic and foreign energy utilities, water companies and water groups, gas group, State Grid, petroleum, chemical, steel, environment, etc. will be invited Measurement technology for water conservancy, medical treatment, industry, agriculture, mining, consumer goods manufacturing (including textile, clothing, daily necessities, etc.), construction industry, energy and fuel, hydropower production and supply industry, chemical industry, electronic and electrical industry, automobile industry, food industry, consulting service industry, retail industry, scientific research, technical service industry, public facilities management, health management and other industries Representatives of institutions, scientific research institutes, universities and enterprises.

参展费用



标准展位：

国内企业：19800.00/展期 (RMB) 3m×3m

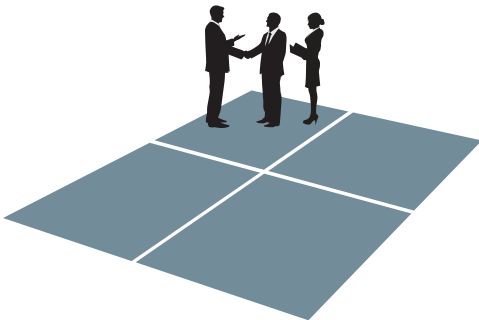
国外企业：4800.00/展期 (USD) 3m×3m

注：标准展位（包括：三面白色壁板、中（英）文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个）

Standard Booths:

For overseas enterprises: USD 4800/Expo; 3m×3m

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1220V/5A power socket and 1 wastebasket.



光地展位：

国内企业：2000.00 (RMB) /平方米/展期

国外企业：480.00 (USD) /平方米/展期

注：（最少36平方米起租）“光地”只提供参展空间，不包括展架、展具、地毯、电源等。

Indoor Raw Space:

For overseas enterprises: USD 480/Expo; 3m×3m

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

战略合作媒体



合作媒体



深耕计量行业, 聚焦计量产品, 助力企业发展



17000m²
展出面积

380+
参展企业

12+
会议论坛

30000+
专业观众

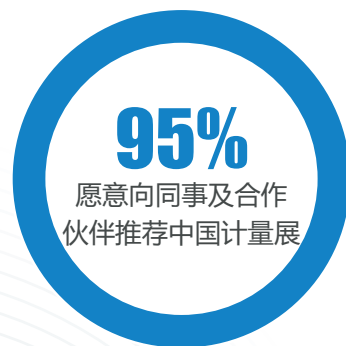
在前三届成功举办下, 预计2023年博览会展出面积达到17000平米, 展出面积同比往届有所增长, 参加博览会的上市公司, 国企单位, 高新技术企业比例都有增加。另外今年博览会新增企业产品发布会项目得到企业的认可。为我们将来办一场高质量, 高水平博览会打下良好基础。

中国计量展展出规模发展 (2019-2023)

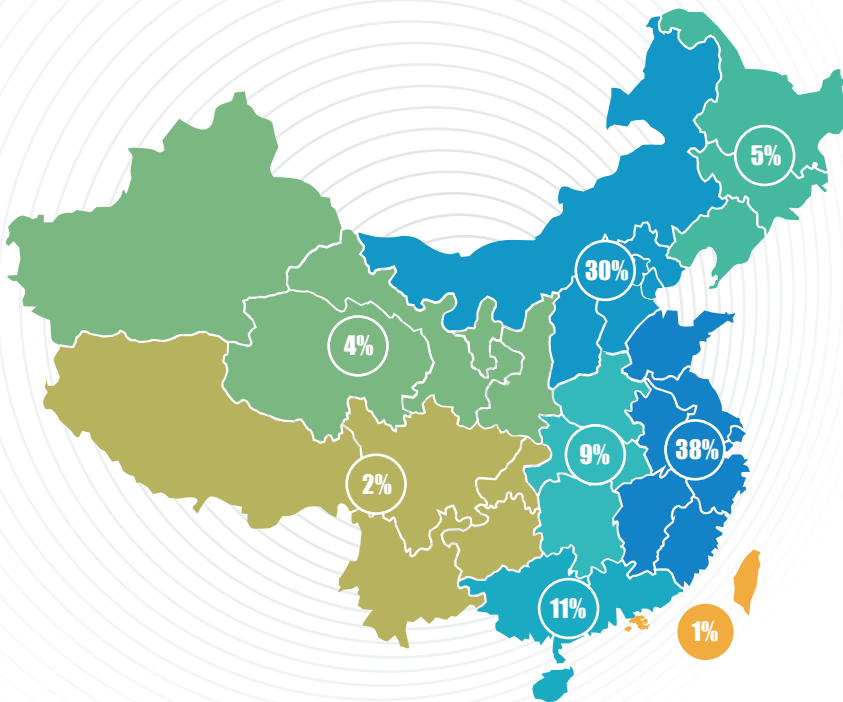


历届展商数据分析

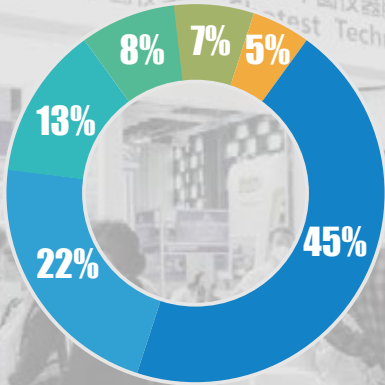
28500+ 专业观众
同比增长 **40%**



- 华东地区 **38%**
- 华北地区 **30%**
- 华南地区 **11%**
- 华中地区 **9%**
- 东北地区 **5%**
- 西北地区 **4%**
- 西南地区 **2%**
- 港澳台 **1%**

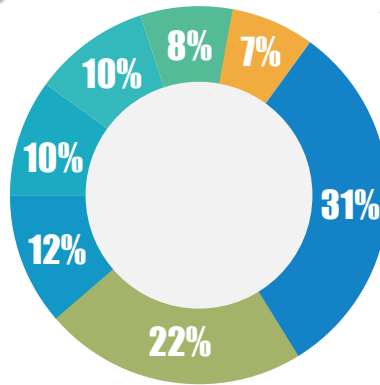


观众如何获知展会信息



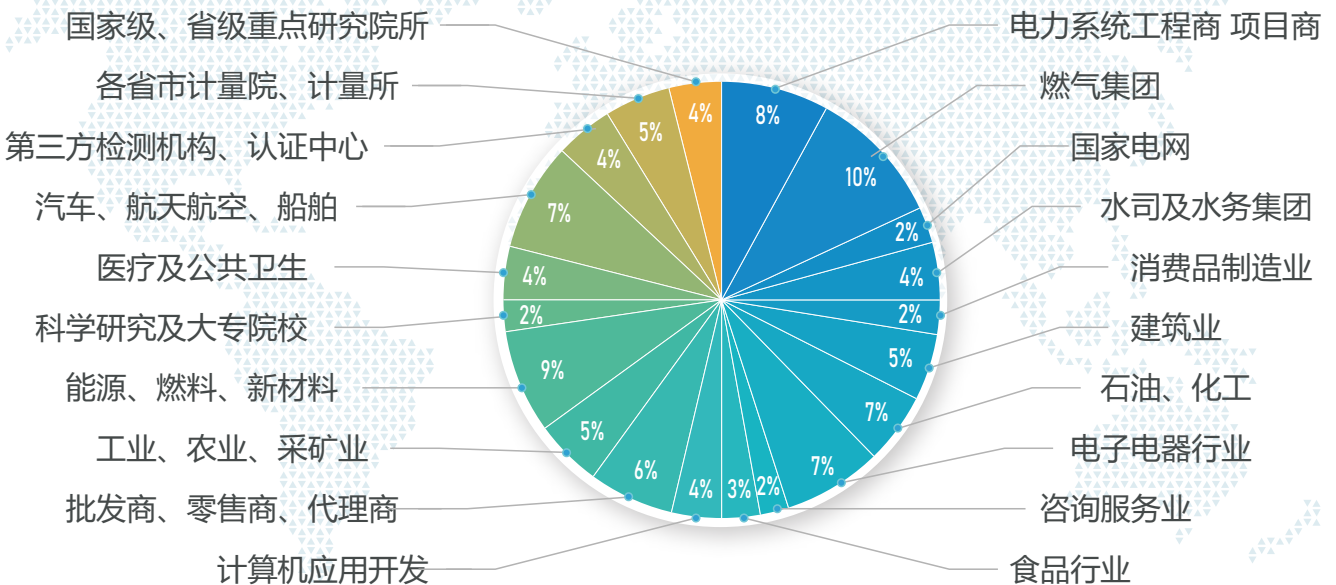
- 此次展会的国内支持单位、协办单位邀请
- 报章, 杂志广告或报导
- 其他商贸伙伴的介绍
- 参展商的邀请
- 收到参观券
- 其他

观众的参观目的



- 比较不同厂家的产品及介绍, 以考虑将来购买
- 参加展览会期间举行的技术交流会和研讨会
- 了解行业最新产品, 关注行业发展方向
- 与您认识的厂商见面、洽谈
- 寻求海外合资合作单位
- 通过展会采购产品
- 其它

观众行业组成分析



展商数据分析

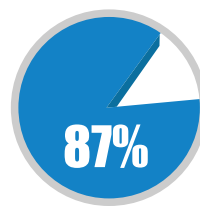
预计本届博览会共吸引超过 **380** 家计量领域的优质供应商
其中上市公司占比 **10%** 国企控股企业占比 **15%** 高新技术型企业占 **40%**



90%的参展商
表示参加计量展
有收获

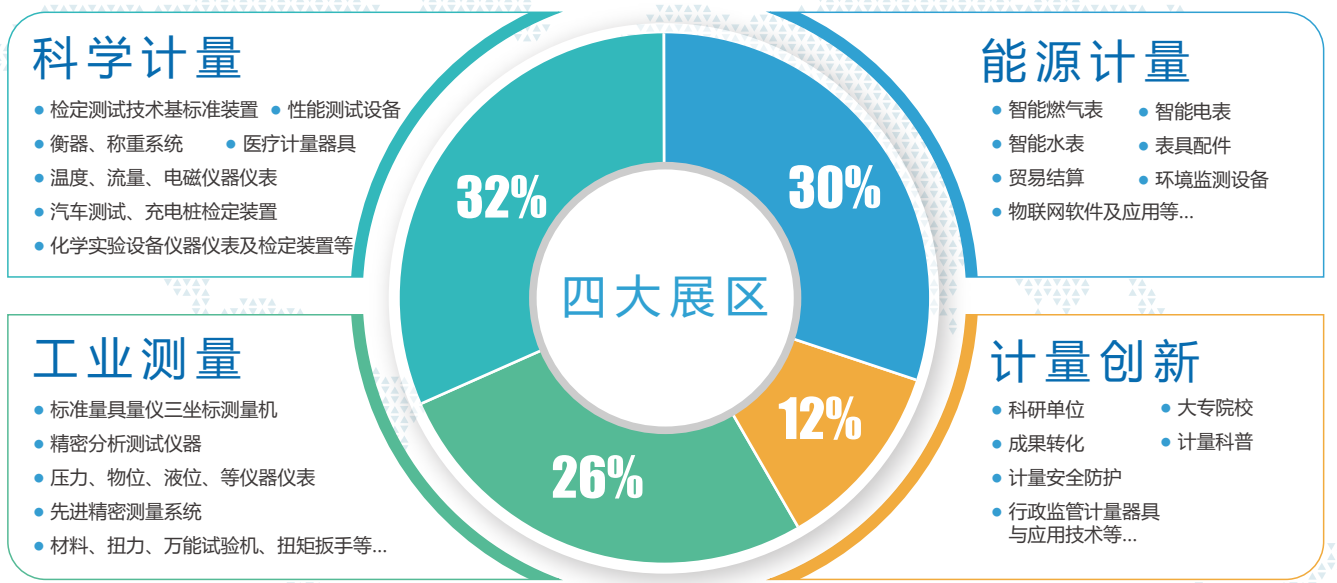


82%的参展商
表示明年会继续
参加计量展



87%的参展商
表示愿意将计量展
推荐给合作伙伴

在前三届成功举办下，预计2023年博览会从展商数量与观众数量同比都有增长，参展企业质量有提升，参加博览会的上市公司，国企单位，高新技术企业比例都有增加。另外博览会将新增企业产品发布会项目希望得到企业的认可。为我们将来办一场高质量，高水平博览会打下良好基础。



展商地域分析



	<h2>凝心聚力 合作共赢</h2> <h3>计量展部分参展商</h3>							



往期回顾 TARGET AUDIENCES



CMTE CHINA | **2023**

4TH

中国(上海)国际计量测试技术与设备博览会

The 4th Chian (Shanghai) International Metrology Measurement Technology and Equipment Exhibition 2023

2023年05月17-19日 | 上海世博展览馆 - 中国
May 17-19, 2023 | Shanghai World Expo Exhibition & Convention Center

展会查询及预定
021-6439 6190

